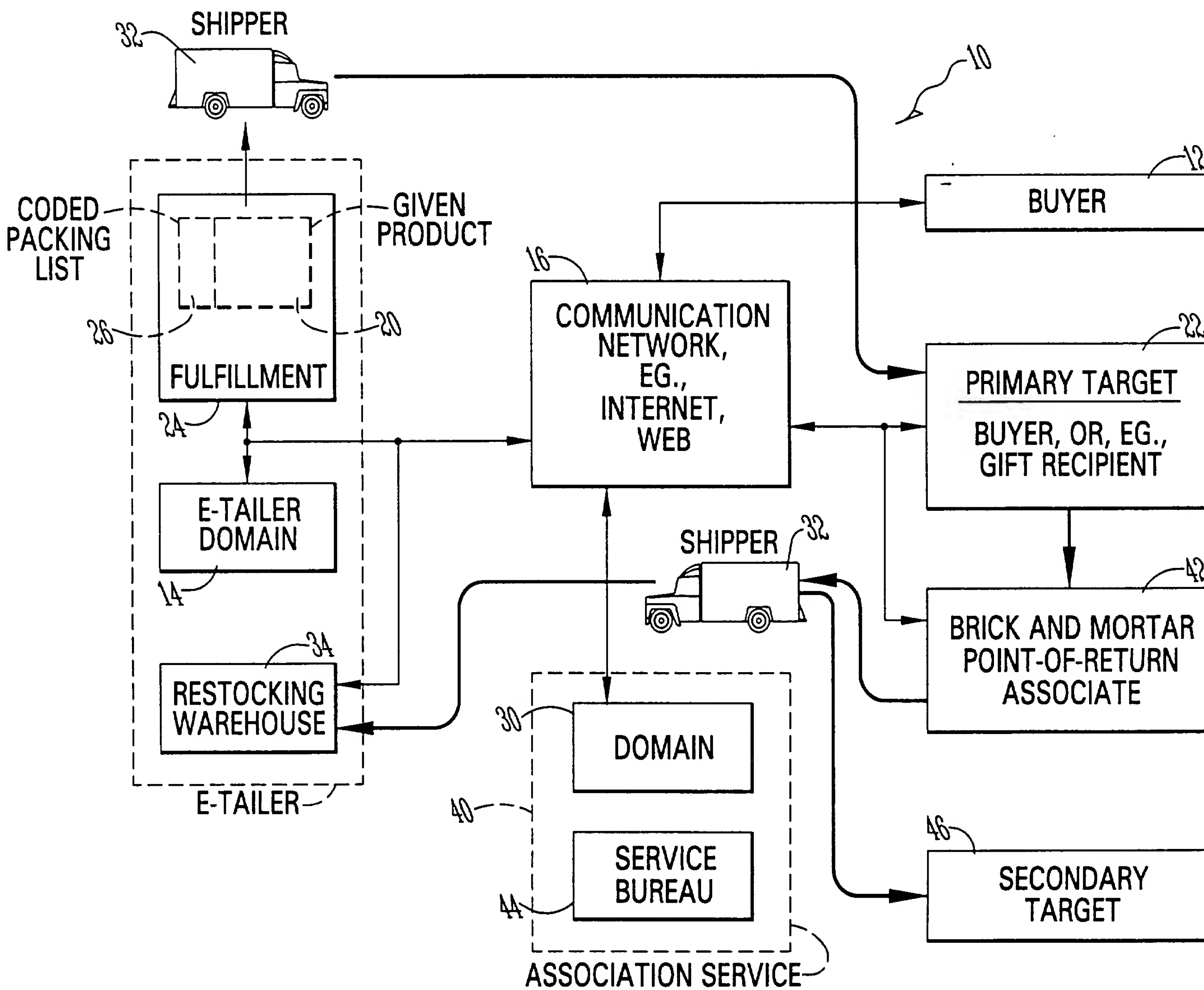
SHIPPER
32
10
BUYER
12
CODED PACKING LIST
GIVEN PRODUCT
26
20
16
COMMUNICATION NETWORK, EG., INTERNET, WEB
FULFILLMENT
24
PRIMARY TARGET
BUYER, OR, EG., GIFT RECIPIENT
22
E-TAILER DOMAIN
14
SHIPPER
32
BRICK AND MORTAR POINT-OF-RETURN ASSOCIATE
42
RESTOCKING WAREHOUSE
34
DOMAIN
30
E-TAILER
40
SERVICE BUREAU
44
SECONDARY TARGET
46
ASSOCIATION SERVICE

FIGURE